

Boggle®

Quick Word Play

CD-ROM

Boggle, one of the world's most popular word games, comes to life in this exciting new CD-ROM version from Hasbro Interactive. Boggle CD-ROM has five distinct game play variations that take advantage of all the exciting capabilities of multi-media and raise the game of Boggle to whole new levels of fun.

Target Market

All family

Key Features

- 5 unique variations
- Play it alone, with friends, over a LAN or the Internet
- 3 Artificial Intelligence personalities and skill levels
- Two grid sizes and scoring options
- English, French, German, Spanish and Dutch included, along with multi-language dictionary

Marketing Support

- TV and print advertising
- Internet sampling/banner advertising
- On-line Tournaments
- School tournament packs
- Scrabble CD-ROM cross-sell offer
- Core brand tie-ins

Core Brand Information

- 2nd best selling word game ever
- Over 30 years of Boggle-playing heritage
- Over 20 million copies sold
- 1997 re-launch of the core brand
- TV advertising

Platform

Windows 95

Package size

9" x 10 1/4" x 1 5/8"

Case Pack: 6

